

FONT, COLORS, & PROTECTED SPACE

Arial

Arial (Regular)

Corporate Typeface for Body Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Arial (Bold)

Corporate Typeface for Body Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

Arial (Narrow)

Corporate Typeface for Body Text

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890

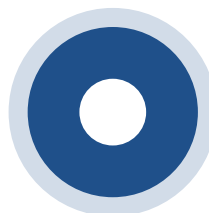
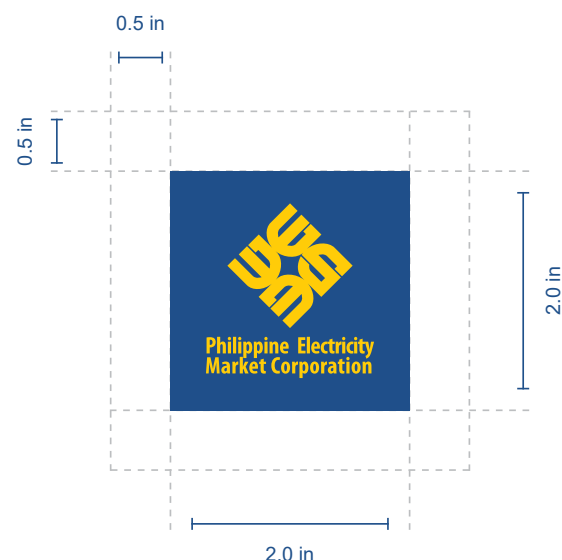
Arial (Italic)

Corporate Typeface for Body Text

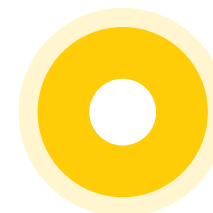
ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890



RGB: 31, 80, 138
CMYK: 96, 75, 19, 5
Hex: #1f508a
Pantone: 7686 C Solid Coated



RGB: 254, 205, 7
CMYK: 1, 18, 99, 0
Hex: #fec007
Pantone: 116 C Solid Coated

DOs & DON'Ts

Notes:

- Use the logo orientation appropriate to the lay-out/space provided.
- Ensure logo visibility – colored logos on light backgrounds and the reverse for colored backgrounds.
- Background color should not be similar to that of the logo.
- Do not use the logo on busy backgrounds.
- Do not stretch or modify the logo.
- Do not take apart the logo elements and piece them back together. Use the logo as one whole unit.

